

Alcohol and Health

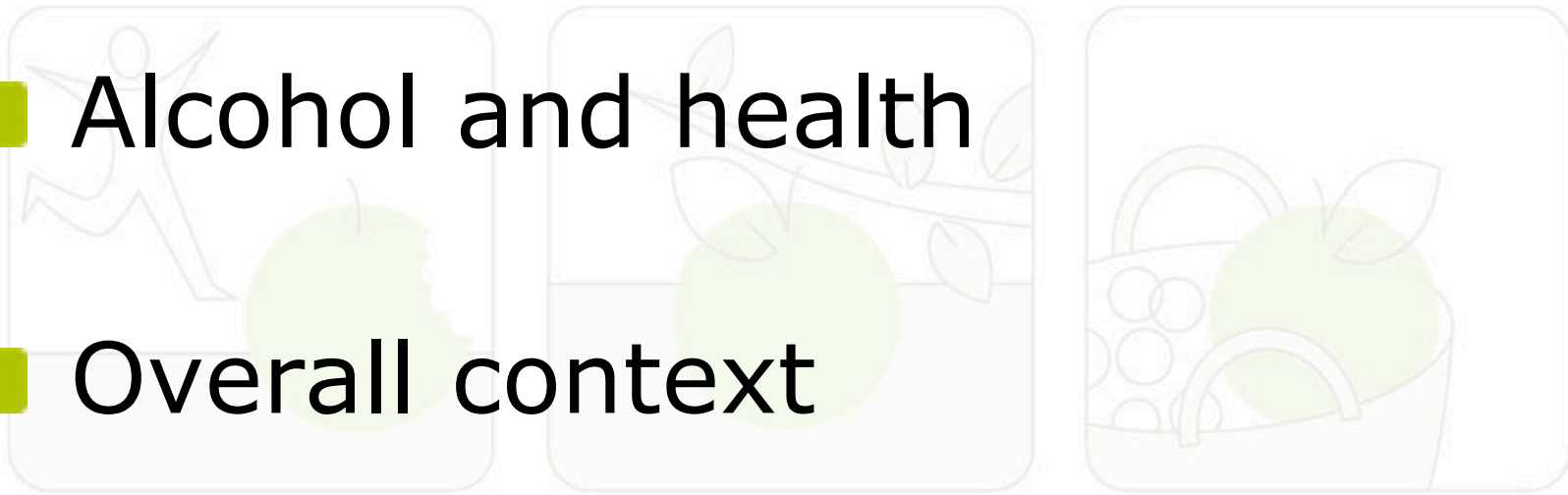
“Hot issues” in the Commission

Pieter de Coninck
Unit C4 – Health Determinants
Directorate General for Health and
Consumers
European Commission

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“Hot issues”: two aspects

- Alcohol and health
- Overall context



Overall context

- Newly elected European Parliament
- New College of Commissioners (in autumn)

Alcohol policy (1)

■ Price issues

- Recent studies by RAND and University of Sheffield
- minimum pricing
- study on the structures and categories of alcohol taxation (commissioned by DG TAXUD)

■ Marketing Communication

- scientific opinion
- policy consequences

Alcohol Policy (2)

- First progress report on the implementation of the EU Alcohol strategy
- Swedish Presidency conference (21-22 September)
- Council conclusions
- Continuity or change?