

# Swedish Presidency and the role of the public health community

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# EU-alcohol strategy – the priorities

- **protect young people, children and the unborn child**
- **reduce injuries and deaths from alcohol-related road accidents**
- **prevent alcohol-related harm among adults and reduce the negative impact on the workplace**
- **Inform, educate and raise awareness on the impact of harmful consumption**
- **develop and maintain a common evidence base at EU level**

# First status report on the EU alcohol strategy

## EU-level

- It is the year when DG SANCO will present its first status report on:
  - the Member States activities to implement the EU - alcohol strategy
  - the outcome of the Alcohol and Health Forum (platform for economic operators and NGOs to take actions)
  - the work of the EU Commission to reduce alcohol- related harm in relevant policy areas

# Swedish Presidency in the EU

## 1 July – 31 December 2009

- **Alcohol and Health is a priority in the area of public health**
- **Several events to support the EU strategy will take place in Sweden**
- **Close cooperation with other EU Member States**
- **Close cooperation with DG SANCO and WHO**
- **Close cooperation with NGOs**

# Four major events

- 1. The Informal Ministerial meeting 6-7 July in Jönköping, Sweden**
- 2. The EU Expert Conference on Alcohol and Health 21-22 September Stockholm, Sweden**
- 3. The Global Expert Meeting on Alcohol, Health and Social Development**
- 4. EU Council of Ministers 30 November Planned Council Conclusions to support future work to implement the EU Alcohol Strategy**

# EU Expert Conference on Alcohol and Health 21-22 september

Stockholm, Sweden

- **In cooperation with the European Commission's Directorate General for Health and Consumers (DG SANCO)**
- **To support a sustainable, long-term and comprehensive strategy to reduce alcohol related harm in the EU**

# Programme focusing two of the target areas in the EU Alcohol Strategy

**Day 1 – 21/9 2009**

## **Focusing on Children and Young People**

- Impact of alcohol marketing
- Children in families with alcohol problems
- Children born with foetal alcohol syndrome/disorders

# Programme

**Day 2 – 22/9 2009**

**Focusing on adults, especially elderly**

- Harmful alcohol use –threats a dignified healthy ageing and shortens the time in the workforce**
  
- Price and Affordability's impact alcohol-related harm**

# **Open programme – interrelated with the official programme**

**During the EU Conference an open program organized by the Ministry of Health and Social Affairs, together with European and national NGOs and Public Health Organizations, researchers etc. will take place in the Conference Venue**

# Open programme

- **Take place at the same time and at the same conference venue as the official programme**
- **Registration needed!**
- **Separate registration workshops**
- **Exhibitions**
- **Mini seminars**
- **Workshops**
- **Webb broadcast**

# **Global Expert Meeting, Alcohol, Health and Social Development**

**23 September Stockholm**

**In cooperation with WHO, Sida, Ministry of  
Health Norway**

- **Global Focus**
- **Support WHO's work to reduce harmful use  
of alcohol**
- **New data on the impact on HIV/AIDS and TB**
- **Social consequences and social  
development**
- **New technical Report with new findings in  
the area of social development/hiv/aids and  
TB**

# The role of APN and other public health organisations

- **Active participation in the open programme**
- **Participate in discussions (and a selected number of actors also presentations) in the official programme**
- **Help in raising awareness on the importance of the activities during the Swedish Presidency and, maybe also help in the preparations**

**Thank you and,  
Good luck with your conference!**

