

**From:** [REDACTED]  
**Sent:** 08 February 2013 11:20  
**To:** Bellis  
**Subject:** Fw: Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Mark  
Can you help please? Colin is pressing me for a response to his track changes in the attached document. I really don't want to accept any of them in light of my understanding of the meeting - really grateful if you could give me a view? I haven't gone back to Andy Tighe but Andy was fine with unit reduction pledge text before I sent it out - Colin wants to amend it.

[REDACTED]  
[REDACTED]  
Alcohol Policy Manager  
Department of Health  
Public Health Policy Directorate  
7th Floor Wellington House  
133-155 Waterloo Road  
London SE1 8UG

Phone: 020 797 [REDACTED]  
Mobile: [REDACTED]  
email: [REDACTED]@dh.gsi.gov.uk  
----- Forwarded by [REDACTED]/DHSC/DOH/GB on 08/02/2013 11:15 -----

Colin Wilkie-Jones <CWilkie-Jones@portmangroup.org.uk>

08/02/2013 10:16



ME minutes.doc

To [REDACTED]/DHSC/DOH/GB@DOH, "ATighe@beerandpub.com" <ATighe@beerandpub.com>, "M.A.Bellis@lmu.ac.uk" <M.A.Bellis@lmu.ac.uk>, "Nick.Sheron@soton.ac.uk" <Nick.Sheron@soton.ac.uk>, "Sarah.Woolnough@cancer.org.uk" <Sarah.Woolnough@cancer.org.uk>, "Chit.Selvarajah@cancer.org.uk" <Chit.Selvarajah@cancer.org.uk>  
cc "scott.wilson4@molsoncoors.com" <scott.wilson4@molsoncoors.com>, Henry Ashworth <hashworth@portmangroup.org.uk>, [REDACTED]  
[REDACTED]/CAT/DOH/GB@DOH  
Subject RE: Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Hi [REDACTED]

Thanks for this, I have made some comments in track changes. I think there needs to be a further discussion about point 1(iii) measurement of the overall pledge at the next meeting, as my expectation is that success will be measured by a drop in units as measured by HMRC data relative to an agreed counterfactual (ie to take into count any fall that might have occurred anyway). This will allow for the fact the not all the activity undertaken will be quantifiable.

Best Regards

Colin

**Contact Details:**

Colin Wilkie-Jones  
Head of Policy  
The Portman Group  
4th Floor, 20 Conduit Street  
London, W1S 2XW

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Twitter: @portmangroup

Note: I work four days a week and am not generally in the office on Mondays

[www.portmangroup.org.uk](http://www.portmangroup.org.uk)

**From:** [REDACTED]@dh.gsi.gov.uk [mailto:[REDACTED]@dh.gsi.gov.uk]  
**Sent:** 07 February 2013 13:05  
**To:** ATighe@beerandpub.com; Colin Wilkie-Jones; M.A.Bellis@ljamu.ac.uk; Nick.Sheron@soton.ac.uk;  
Sarah.Woolnough@cancer.org.uk; Chit.Selvarajah@cancer.org.uk  
**Cc:** scott.wilson4@molsoncoors.com; Henry Ashworth; [REDACTED]@dh.gsi.gov.uk  
**Subject:** Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Hello

Please find attached the notes of our January meeting. Let me know if think anything needs amended.

*(See attached file: RD M&E Subgroup\_notes\_of\_Tuesday 8 January 2013 meeting.doc)*

Also attached is the table of monitoring processes for each pledge.

*(See attached file: RD monitoring arrangements\_RDAN\_07022013.doc)*

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**Responsibility Deal Alcohol Network (RDAN) – Monitoring and Evaluation Sub-group meeting, Tuesday 8<sup>th</sup> January 2013 – Notes**

1. It was agreed at the meeting of this group in April 2012 that the success of the Unit Reduction Pledge would be assessed on three levels:
  - i) Individual company level – has the signatory company carried out the actions that they said they would in their delivery plan?
  - ii) Industry sector level – how has the average abv and unit consumption by sector (beer, cider, wine, spirits etc.) changed over the course of the pledge (to 2015)?<sup>i</sup>
  - iii) Note I think we need to have further discussion about this – I would be looking for something on the following lines: Market level – have 1bn units been taken out of the market overall (as measured by HMRC clearance data) relative to an agreed counterfactual (Note I would suggest this is Office for Budget Responsibility Modelled consumption estimates) and has there been by a general reduction in the overall average abv as measured by Nielsen data?<sup>i</sup>
2. After further discussion of the methodology and reporting process by CGA/AC Neilson, it was agreed at today's meeting that:
  - (i) The report will be in line with the original CGA/Neilson proposal that was signed off by the monitoring group in April 2012.
  - (ii) The data sets and procedures outlined and agreed in the April monitoring and evaluation group meeting are the ones we are following – specifically measuring volume, value and weighted average strengths by category and sub-categories identified.
  - ~~(iii)~~ The baseline will be the 2011 calendar year, with comparisons to subsequent calendar years, with the final success of the pledge based on the 2015 calendar year relative to the 2011 baseline. comparisons will be 2011 calendar year with 2012
  - ~~(iv)~~(iii) The data and report from CGA/Neilson will be with the monitoring group in March 2013
3. It was recognised that for certain spirits there are complications regarding legal definitions which specify specific minimum strengths for named spirit drinks. However, as this is a high profile gap in the achievement of the unit reduction pledge, innovative ideas for contributing to this pledge from the spirit drink industry would be welcomed.

<sup>i</sup> The Group recognised at its meeting in April 2012, that there are a number of contributory factors that will impact changes in the size of the overall alcohol market and trends within it. Data generated by AC Neilson and CGA will be used as far as possible to identify these factors and demonstrate where changes have been as a result of the actions that companies have taken to fulfil their commitment to this pledge.

4. The issue of smaller measures and their role in the achievement of this pledge to be followed up at the Lower Alcohol and Smaller Measures sub-group.
5. To fill the gaps in monitoring of delivery of some pledges, this group recommends that a simple annual customer survey about whether people had seen unit and health information in pubs and shops and what information they saw, be carried out. Did we agree this? I thought we were talking more about an audit of pubs and supermarkets in the same way we are doing labels? DH to find out if this is something that PIRU could start off.
6. DH to circulate table of pledges with monitoring process status. The group agreed to give consideration as to the most appropriate way to measure delivery of each pledge at subsequent meetings.
- ~~6.7.~~ It was agreed that CWJ would lead a discussion on the weighting methodology for the labelling pledge at the next meeting.

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 08 February 2013 14:31  
**To:** Colin Wilkie-Jones  
**Subject:** RE: Nielsen:CGA - Measuring Unit Reduction across total trade

Sorry Colin, I can't get back to you today. I think you don't work on Monday - so we could speak on Tuesday?

[REDACTED]

Colin Wilkie-Jones <[CWilkie-Jones@portmangroup.org.uk](mailto:CWilkie-Jones@portmangroup.org.uk)>  
08/02/2013 10:59

To [REDACTED]/DHSC/DOH/GB@DOH  
cc.  
Subject RE: Nielsen:CGA - Measuring Unit Reduction across total trade

[REDACTED]

Did you have any comments back one way or another?

Colin

**Contact Details:**

Colin Wilkie-Jones  
Head of Policy  
The Portman Group  
4th Floor, 20 Conduit Street  
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Tel: 020 7290 [REDACTED]  
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Twitter: @portmangroup

Note: I work four days a week and am not generally in the office on Mondays

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**From:** [REDACTED]@dh.gsi.gov.uk [mailto:[REDACTED]@dh.gsi.gov.uk]  
**Sent:** 30 January 2013 17:35  
**To:** [ATighe@beerandpub.com](mailto:ATighe@beerandpub.com); Colin Wilkie-Jones; [M.A.Bellis@ljmu.ac.uk](mailto:M.A.Bellis@ljmu.ac.uk); [Nick.Sheron@soton.ac.uk](mailto:Nick.Sheron@soton.ac.uk);  
[Sarah.Woolnough@cancer.org.uk](mailto:Sarah.Woolnough@cancer.org.uk); [Chit.Selvarajah@cancer.org.uk](mailto:Chit.Selvarajah@cancer.org.uk)  
**Cc:** [scott.wilson4@molsoncoors.com](mailto:scott.wilson4@molsoncoors.com); Henry Ashworth; [REDACTED]@dh.gsi.gov.uk; [Chris.Heffer@dh.gsi.gov.uk](mailto:Chris.Heffer@dh.gsi.gov.uk)  
**Subject:** Nielsen:CGA - Measuring Unit Reduction across total trade  
**Importance:** High

Hello

**Would it be at all possible for comments to be returned by COP Friday (1 February) or midday Monday (4 February) at the latest?**

I'm sorry I didn't circulate this document on Monday when Andy asked me to. This has given you less time to respond (see above). However, Nielsen:CGA need to get the go ahead as soon as possible, so that we can have a March report, and I'd really appreciate your help. Really heartfelt apologies.

This is all in the attached document but just to be clear, the report will be in line with the original CGA/Nielsen proposal, it will be delivered in early March and will cover calendar year 2012 against 2011 and will incorporate:

- Category volumes, values and volume weighted ABVs
- Sub Category volumes, values and weighted ABVS as set out in Appendix 1

*(See attached file: Responsibility Deal - DOH 170113a\_30012013.docx)*

Kind regards

[REDACTED]

[REDACTED]

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[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 19 February 2013 15:37  
**To:** Colin Wilkie-Jones  
**Cc:** Heffer, Chris; hashworth@portmangroup.org.uk  
**Subject:** Commissioning unit reduction pledge Neilsen/CGA data and report

Hello Colin  
Hope you had a really good holiday.

From your email below, I'm afraid I'm still anxious about whether you have commissioned against the paper agreed by the monitoring group. The only relevant paper for commissioning this is the one agreed by the monitoring group - other subsequent papers, even if you think them similar, could have small (or large) ambiguities which leave the industry open to criticism. If you compared the papers to reassure yourself that you commissioned correctly, then I'm afraid that NGOs would not find this reassuring and it again leaves the industry open to criticism.

It may be that you have to go back to Neilsen/CGA to make sure they will deliver against the right paper/spreadsheets.

Kind regards

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[REDACTED]  
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7th Floor Wellington House  
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Mobile: [REDACTED]  
email: [REDACTED]@dh.gsi.gov.uk

Colin Wilkie-Jones <CWilkie-Jones@portmangroup.org.uk>  
15/02/2013 13:35

To [REDACTED]/DHSC/DOH/GB@DOH  
cc  
Subject RE: Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Thx [REDACTED]

**Contact Details:**

Colin Wilkie-Jones  
Head of Policy



The Portman Group  
4th Floor, 20 Conduit Street  
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Note: I work four days a week and am not generally in the office on Mondays

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**From:** [REDACTED]@dh.gsi.gov.uk [mailto:[REDACTED]@dh.gsi.gov.uk]  
**Sent:** 15 February 2013 13:30  
**To:** Colin Wilkie-Jones  
**Subject:** RE: Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Colin

Here you go.

**These are the papers that went to the April 2012 monitoring group.**

*(See attached file: Responsibility Deal - Methodology2.docx)* [This paper was re-drafted after the meeting in response to changes requested at the meeting, see further down]

*(See attached file: Units via Clearances March 2012\_27april monitoring group.xls)* *(See attached file: Units of alcohol baseline All Cats 070312\_27april monitoring group.xls)*

**This the note of the April 2012 monitoring group.**

*(See attached file: M&E Subgroup action points Friday 27 April 2012.doc)*

CGA/Neilsen re-drafted the "Methodology2" paper that went to the monitoring group, to take into account the three levels of monitoring agreed at the April 2012 meeting. **So, the following attachment is the agreed paper**, but the two spreadsheets that went to the April 2012 meeting (attached above) are also part of the agreement [you will remember there was particular emphasis on this at the January 2013 meeting]. This paper has the cost included.

*(See attached file: Responsibility Deal - DOH 160512.docx)*

Kind regards

[REDACTED]

[REDACTED]

Alcohol Policy Manager

Department of Health

Public Health Policy Directorate

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133-155 Waterloo Road

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Phone: 020 797 [REDACTED]

Mobile: [REDACTED]

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Colin Wilkie-Jones <[CWilkie-Jones@portmangroup.org.uk](mailto:CWilkie-Jones@portmangroup.org.uk)>

Colin Wilkie-Jones <[CWilkie-Jones@portmangroup.org.uk](mailto:CWilkie-Jones@portmangroup.org.uk)>

14/02/2013 17:59

To

[REDACTED]/DHSC/DOH/GB@DOH

cc

Subject

RE: Note of RDAN Monitoring and Evaluation sub-group 8th  
January 2013

Thanks [REDACTED]

Time will tell I guess whether I have commissioned the right thing – I think what we have asked for of the 30<sup>th</sup> Jan paper is what is required. If you could let me have the April 2012 paper that would be helpful so I can check, as that meeting took place before my e-mail address here was set up properly

Colin

Contact Details:

Colin Wilkie-Jones

Head of Policy

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Note: I work four days a week and am not generally in the office on Mondays

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**From:** [REDACTED]@dh.gsi.gov.uk [mailto:[REDACTED]@dh.gsi.gov.uk]

**Sent:** 14 February 2013 17:54

**To:** Colin Wilkie-Jones

**Cc:** ATighe@beerandpub.com

**Subject:** RE: Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Hello Colin

Yes wires crossed a bit.

It was decided at the Jan 2013 meeting that only the original April 2012 paper was agreed. Responses to the paper I sent round for Andy on the 30 Jan were that this paper, together with the paper presented at the Jan 2013 meeting, are not needed or agreed - as only the original April 2012 paper is agreed. The bullet points in the notes of the Jan meeting either clarify or add to the April 2012 paper.

I'm sure that what you have commissioned is what was agreed by the monitoring group.

[REDACTED]  
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email: [REDACTED]@dh.gsi.gov.uk

Colin Wilkie-Jones <CWilkie-Jones@portmangroup.org.uk>

Colin Wilkie-Jones <CWilkie-Jones@portmangroup.org.uk>

14/02/2013 17:14

To  
cc  
Subject

[REDACTED]/DHSC/DOH/GB@DOH  
"ATighe@beerandpub.com" <ATighe@beerandpub.com>  
RE: Note of RDAN Monitoring and Evaluation sub-group 8th  
January 2013

[REDACTED]  
I think we have crossed wires somewhat. I agree with your summary of the meeting discussion, and understood all that to be true and agreed.

In response to this, you sent round a document on Andy's behalf in which he/CGA attempted to capture what was agreed at the meeting before the report was commissioned. What I was trying to do was ascertain whether there had indeed been any comments, before I commissioned the report from CGA and co, which I have done today (as we are the people they will be invoicing).

I would welcome a conversation on my separate, but related comments on the minutes after I am back from leave in late feb/early march

Best Regards

Colin

**Contact Details:**

Colin Wilkie-Jones

Head of Policy

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Tel: 020 7290 [REDACTED]

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**From:** [REDACTED]@dh.gsi.gov.uk [mailto:[REDACTED]@dh.gsi.gov.uk]

**Sent:** 14 February 2013 15:18

**To:** Colin Wilkie-Jones

**Cc:** ATighe@beerandpub.com

**Subject:** Fw: Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Colin

We spoke very briefly. Just to confirm what the monitoring group agreed on 8th January 2013, would be commissioned in terms of data and reporting for the unit reduction pledge (I understand you want to get on with commissioning this ASP).

The paper presented to the monitoring group on 8th January was not agreed and is discarded. The paper to be used for commissioning purposes is the paper presented to the monitoring group on 12 April 2012.

The note of the meeting on the 8th January also reiterated and clarified the following:

"After further discussion of the methodology and reporting process by CGA/AC Nielsen, it was agreed at today's meeting that:

- The report will be in line with the original CGA/Nielsen proposal that was signed off by the monitoring group in April 2012.
- The data sets and procedures outlined and agreed in the April [2012] monitoring and evaluation group meeting are the ones we are following - specifically measuring volume, value and weighted average strengths by category and sub-categories identified.
- The comparisons will be 2011 calendar year with 2012
- The data and report from CGA/Nielsen will be with the monitoring group in March 2013"

There were no requests for amendments to the notes of the 8 January meeting, other than from the Portman Group (happy to talk).

Hope this helps

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[REDACTED]  
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----- Forwarded by [REDACTED] DHSC/DOH/GB on 14/02/2013 14:53 -----

[REDACTED] DHSC/D  
OH/GB

07/02/2013  
13:04

To  
cc  
Subje  
ct

ATighe@beerandpub.com, CWilkie-Jones@portmangroup.org.uk, M.A.Bellis@ljmu.ac.uk,  
Nick.Sheron@soton.ac.uk, Sarah.Woolnough@cancer.org.uk, Chit.Selvarajah@cancer.org.uk  
scott.wilson4@molsoncoors.com, hashworth@portmangroup.org.uk, [REDACTED]CAT/DOH/GB@DOH  
Note of RDAN Monitoring and Evaluation sub-group 8th January 2013

Hello

Please find attached the notes of our January meeting. Let me know if think anything needs amended.

*(See attached file: RD M&E Subgroup\_notes\_of\_Tuesday 8 January 2013 meeting.doc)*

Also attached is the table of monitoring processes for each pledge.

[attachment "RD monitoring arrangements\_RDAN\_07022013.doc" deleted by [REDACTED]/DHSC/DOH/GB]

[REDACTED]  
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[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 25 February 2013 17:29  
**To:** m.a.bellis@ljmu.ac.uk  
**Subject:** FOR ACTION - Request for RDAN sub-group updates

Hello Mark

Re [REDACTED] email below - I take it from our past conversations that I should include the note of the January monitoring group paper as your update. Apologies if I've got that wrong. Paper attached here in case that helps you decide!

Plan to send out RDAN papers on Wednesday - let me know if that's a problem.



RD ME  
Subgroup\_notes ...

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[REDACTED]  
[REDACTED] /OIS/DOH  
Sent by: [REDACTED]  
[REDACTED] /OIS/DOH  
05/02/2013 11:12

To Scott Wilson, Alan Hopley, [bruce.ray@carlsberg.co.uk](mailto:bruce.ray@carlsberg.co.uk),  
[paul.tuohy@mentoruk.org](mailto:paul.tuohy@mentoruk.org), [M.A.Bellis@ljmu.ac.uk](mailto:M.A.Bellis@ljmu.ac.uk),  
[REDACTED]@portmangroup.org.uk  
cc.

Subject FOR ACTION - Request for RDAN sub-group updates

Dear RDAN Sub-group chairs,

As established at the last RDAN meeting, instead of asking each Sub-group to describe progress since the last Network meeting I am again commissioning an update from each Sub-group to be circulated beforehand, which the co-chairs can then invite questions on.

Would it be possible for you to let me have a **1 page update** on each of the Sub-groups by **close of play Tuesday 19 February**, as I would like to get these papers out at least 2 weeks before the meeting.

Please let me know as soon as possible if this is going to be a problem.



Best regards



Alcohol Policy Team  
Department of Health

**Responsibility Deal Alcohol Network (RDAN) – Monitoring and Evaluation Sub-group meeting, Tuesday 8<sup>th</sup> January 2013 – Notes**

1. It was agreed at the meeting of this group in April 2012 that the success of the Unit Reduction Pledge would be assessed on three levels:
  - i) Individual company level – has the signatory company carried out the actions that they said they would in their delivery plan?
  - ii) Industry sector level – how has the sector (beer, cider, wine, spirits etc.) changed over the course of the pledge (to 2015)?<sup>i</sup>
  - iii) Market level – have 1bn units been taken out of the market overall by a general reduction in the overall average abv?<sup>i</sup>
2. After further discussion of the methodology and reporting process by CGA/AC Neilson, it was agreed at today's meeting that:
  - (i) The report will be in line with the original CGA/Neilsen proposal that was signed off by the monitoring group in April 2012.
  - (ii) The data sets and procedures outlined and agreed in the April monitoring and evaluation group meeting are the ones we are following – specifically measuring volume, value and weighted average strengths by category and sub-categories identified.
  - (iii) The comparisons will be 2011 calendar year with 2012
  - (iv) The data and report from CGA/Neilsen will be with the monitoring group in March 2013
3. It was recognised that for certain spirits there are complications regarding legal definitions which specify specific minimum strengths for named spirit drinks. However, as this is a high profile gap in the achievement of the unit reduction pledge, innovative ideas for contributing to this pledge from the spirit drink industry would be welcomed.
4. The issue of smaller measures and their role in the achievement of this pledge to be followed up at the Lower Alcohol and Smaller Measures sub-group.
5. To fill the gaps in monitoring of delivery of some pledges, this group recommends that a simple annual customer survey about whether people had seen unit and health information in pubs and shops and what information they saw, be carried out. DH to find out if this is something that PIRU could start off.
6. DH to circulate table of pledges with monitoring process status.

---

<sup>i</sup> The Group recognised at its meeting in April 2012, that there are a number of contributory factors that will impact changes in the size of the overall alcohol market and trends within it. Data generated by AC Neilson and CGA will be used as far as possible to identify these factors and demonstrate where changes have been as a result of the actions that companies have taken to fulfil their commitment to this pledge.

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 26 February 2013 10:49  
**To:** m.a.bellis@ljmu.ac.uk  
**Subject:** Re: FOR ACTION - Request for RDAN sub-group updates

Hello Mark

[REDACTED] doesn't work on RDAN anymore - he's moved to work on other policy areas within the alcohol team. I'm a little anxious that Colin had comments which aren't incorporated into the notes - he then went on holiday and is back today. I'll try to speak to him and see if he is content to leave them as they are.

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email: [REDACTED]@dh.gsi.gov.uk

"Bellis, Mark"  
<M.A.Bellis@ljmu.ac.uk>

26/02/2013 09:04



ecblank.gif

To [REDACTED]/DHSC/DOH/GB@DOH

cc

Subject Re: FOR ACTION - Request for RDAN sub-group updates

Hi [REDACTED]

I was going to base something around the minutes once we had them agreed but if [REDACTED] is happy with these as a record of where we are up to (which I think they are) then I am happy for them to be our submission to the RDAN. It will save me/you trying to get something else agreed by the members of the group.

All the best,

Mark

From: "[REDACTED]@dh.gsi.gov.uk<mailto:[REDACTED]@dh.gsi.gov.uk>"  
<[REDACTED]@dh.gsi.gov.uk<mailto:[REDACTED]@dh.gsi.gov.uk>>  
Date: Monday, 25 February 2013 17:29  
To: nwpho nwpho <m.a.bellis@ljmu.ac.uk<mailto:m.a.bellis@ljmu.ac.uk>>  
Subject: FOR ACTION - Request for RDAN sub-group updates

Hello Mark

Re [redacted] email below - I take it from our past conversations that I should include the note of the January monitoring group paper as your update. Apologies if I've got that wrong. Paper attached here in case that helps you decide!

Plan to send out RDAN papers on Wednesday - let me know if that's a problem.

(See attached file: RD M&E Subgroup\_notes of Tuesday 8 January 2013 meeting.doc)

[redacted]  
Alcohol Policy Manager  
Department of Health  
Public Health Policy Directorate  
7th Floor Wellington House  
133-155 Waterloo Road  
London SE1 8UG

Phone: 020 797 [redacted]  
Mobile: [redacted]  
email: [redacted]@dh.gsi.gov.uk<mailto:[redacted]@dh.gsi.gov.uk>

[redacted] /OIS/DOH  
Sent by: [redacted] /OIS/DOH

05/02/2013 11:12

To

Scott Wilson, Alan Hopley, [bruce.ray@carlsberg.co.uk](mailto:bruce.ray@carlsberg.co.uk)<mailto:bruce.ray@carlsberg.co.uk>, [paul.tuohy@mentoruk.org](mailto:paul.tuohy@mentoruk.org)<mailto:paul.tuohy@mentoruk.org>, [M.A.Bellis@ljmu.ac.uk](mailto:M.A.Bellis@ljmu.ac.uk)<mailto:M.A.Bellis@ljmu.ac.uk>, [\[redacted\]@portmangroup.org.uk](mailto:[redacted]@portmangroup.org.uk)<mailto:[redacted]@portmangroup.org.uk>

cc

Subject

FOR ACTION - Request for RDAN sub-group updates

Dear RDAN Sub-group chairs,

As established at the last RDAN meeting, instead of asking each Sub-group to describe progress since the last Network meeting I am again commissioning an update from each Sub-group to be circulated beforehand, which the co-chairs can then invite questions on.

Would it be possible for you to let me have a 1 page update on each of the Sub-groups by close of play Tuesday 19 February, as I would like to get these papers out at least 2 weeks before the meeting.

Please let me know as soon as possible if this is going to be a problem.

Best regards

[redacted]  
Alcohol Policy Team

Department of Health

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** 27 March 2013 17:22  
**To:** m.a.bellis@ljmu.ac.uk  
**Subject:** Fw: Unit reduction pledge - report and data

FYI

----- Forwarded by [REDACTED] DHSC/DOH/GB on 27/03/2013 17:19 -----

Andrew Tighe  
<ATighe@beerandpub.com>  
27/03/2013 15:59

To: [REDACTED] DHSC/DOH/GB@DOH,  
"Scott.Wilson4@molsoncoors.com"  
<Scott.Wilson4@molsoncoors.com>  
cc: Chris Heffer/PH/DOH/GB@DOH  
Subje RE: Unit reduction pledge - report and data  
ct

Hi [REDACTED]

That is fine. CGA not quite completed anyway but will have done by end of next week I am told so that works well:

Have a good break.

Kind regards  
Andy

t: [REDACTED]

**From:** [REDACTED]@dh.gsi.gov.uk [mailto:[REDACTED]@dh.gsi.gov.uk]  
**Sent:** 26 March 2013 17:17  
**To:** Scott.Wilson4@molsoncoors.com; Andrew Tighe  
**Cc:** Chris.Heffer@dh.gsi.gov.uk  
**Subject:** Unit reduction pledge - report and data  
**Importance:** High

Hello Scott and Andy

I'm aware that it is getting towards the end of March - when we expect to have the Neilsen/CGA first interim data and report for the unit reduction pledge. I'm also conscious that many of us will be out of the office next week.

Would it be possible for Neilsen/CGA to deliver in the week beginning 8th April, rather than by the end of March? This would prevent any worries about the report/data being left around in various in-boxes or even leaking out accidentally. We agreed at RDAN that the report/data would be shared with RDAN in May.

Could you let me know if this would work for you please?

Kind regards

[REDACTED]

[REDACTED]

Alcohol Policy Manager

Department of Health

Public Health Policy Directorate

7th Floor Wellington House

133-155 Waterloo Road

London SE1 8UG

Phone: 020 797 [REDACTED]

Mobile: [REDACTED]

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Company number 1182734

Registered Office: Ground Floor, Brewers Hall, Aldermanbury Square, London, EC2V 7HR

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