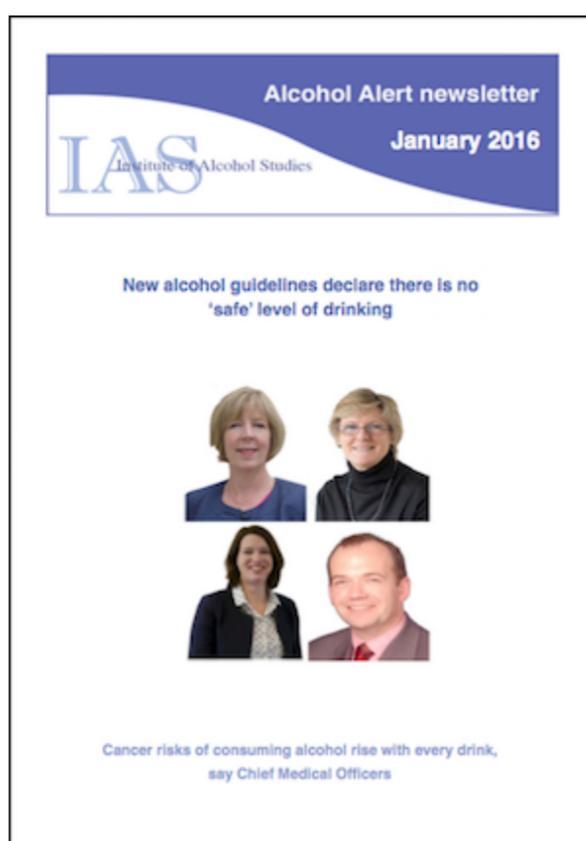


# THE YEAR IN REVIEW

## JANUARY

The UK's Chief Medical Officers introduce **new alcohol guidelines**, declaring that there is no 'safe' level of drinking for one's health.

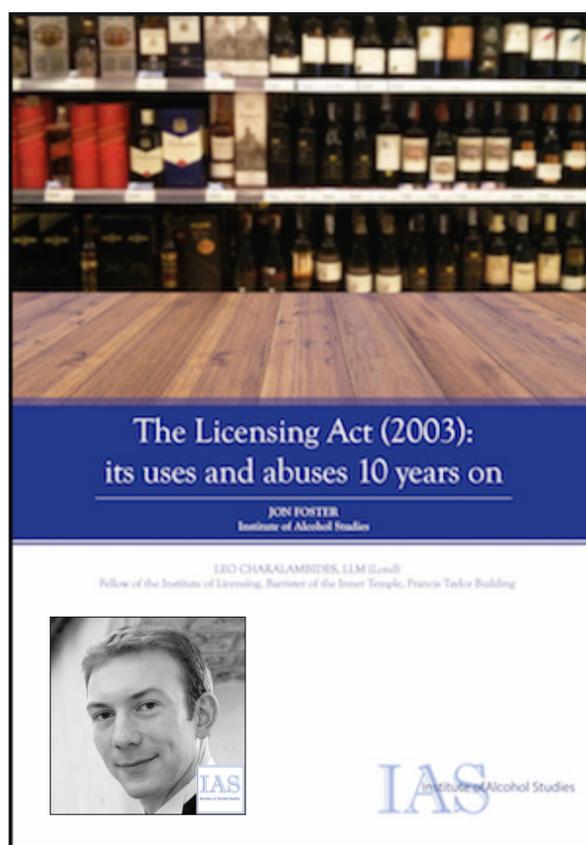
Lord Brooke proposes a new lower drink-drive limit in the UK House of Lords.



## FEBRUARY

The Institute of Fiscal Studies urges Chancellor George Osborne to **use duty on spirits and strong ciders to reduce alcohol-related harm among the heaviest drinkers** ahead of his spring Budget.

Official figures show annual alcohol-related deaths on the rise.



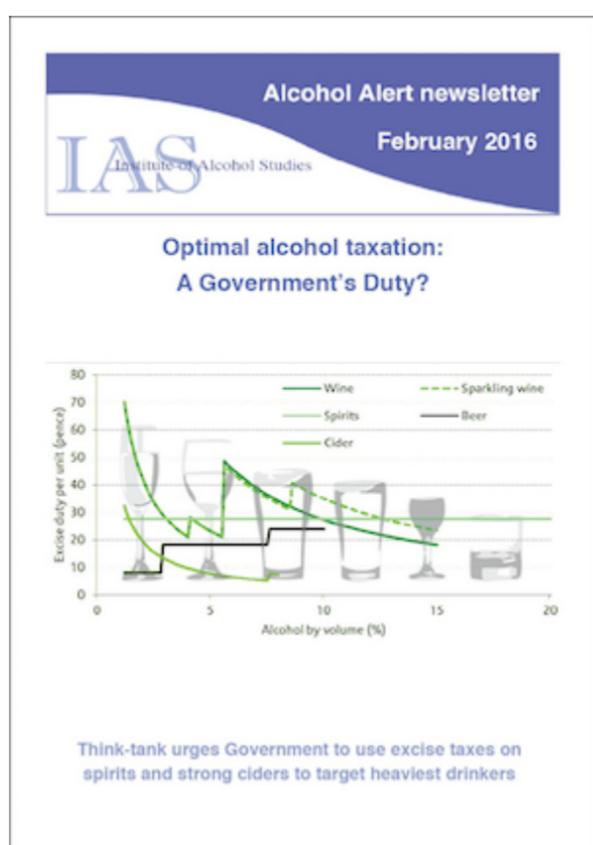
## MARCH

The IAS published its decade-review of the seminal 2003 Licensing Act. Author Jon Foster (pictured) spoke about his research in our **podcast**.

The 2016 Budget saw a 4th successive real terms cut for beer, cider and spirits duties, while official stats find that 2.5 million Brits exceed the new weekly drinking limit in a single day.

## APRIL

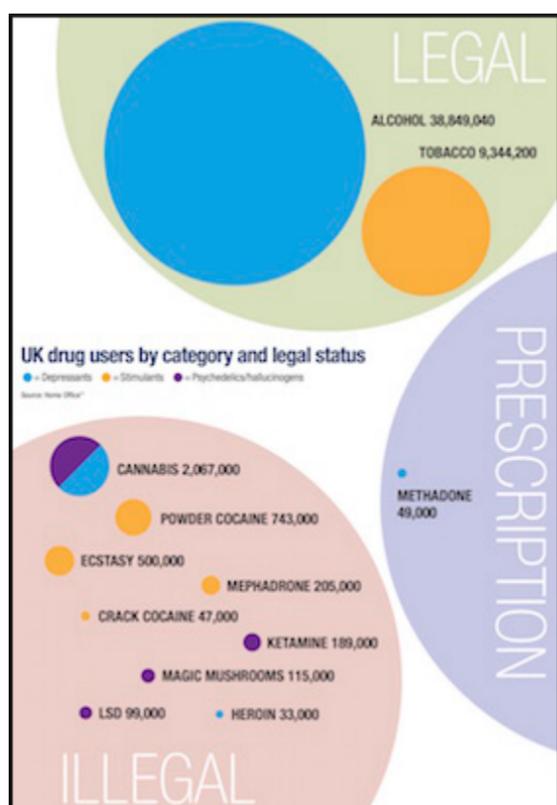
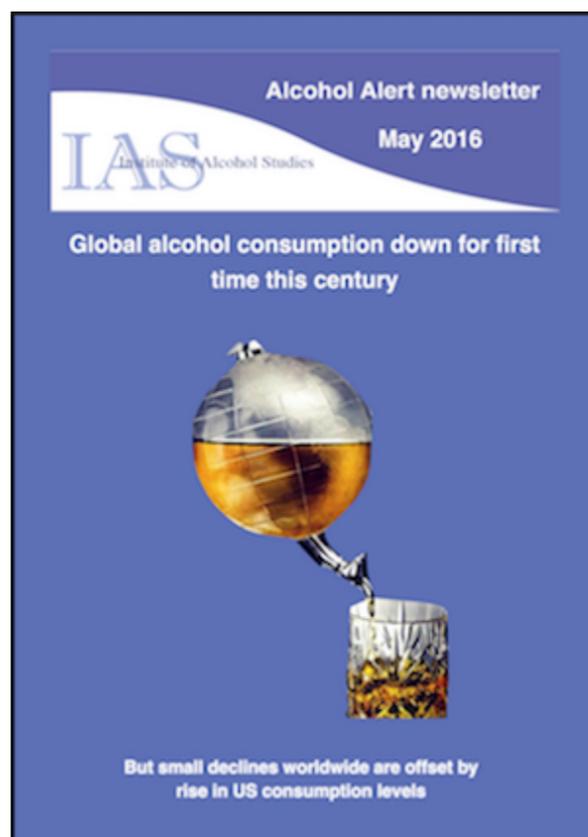
A Sheffield University study finds that **heavy drinking at home is increasingly common among Brits**, while another finds that almost 90% of people in England are unaware of the increased risks of cancer from drinking alcohol.



# THE YEAR IN REVIEW

## MAY

Annual alcohol consumption **falls worldwide for the first time this century**, but the United States keeps on drinking, as do the Scots, according to a report on sales data.



## JUNE

The Royal Society for Public Health calls for alcohol to be taken as seriously as illegal substances.

In an interview, chief executive Shirley Cramer CBE revealed that **alcohol is more harmful to society than Class A drugs**. (illustrated).

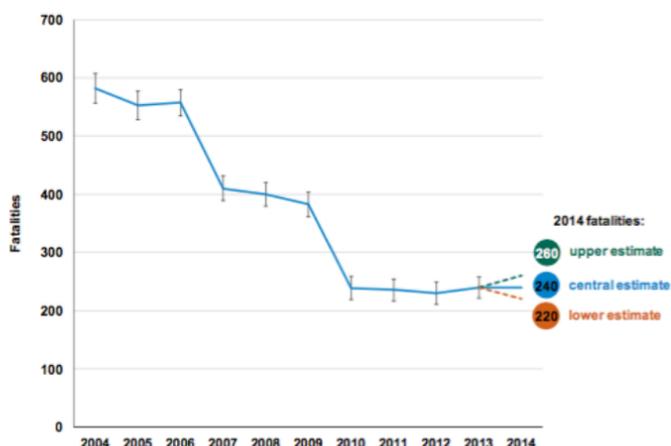
## JULY

Researchers tackling the age-old conundrum "can alcohol make you happy?" discovered that it's **a momentary sensation at best**.

In other news, the Government announced its intention to "look at" 24-hour alcohol sales at the UK's airports, amid concern with increasing number of 'air rage' incidents involving "disruptive" passengers.



Killed casualties in reported drink drive accidents



## AUGUST

Department for Transport statistics released showed **drink-drive deaths continuing to stall since 2010**, strengthening calls from road safety charities for a **lower drink-drive limit**.

# THE YEAR IN REVIEW

## SEPTEMBER

Sales of beer from off-licences overtook pubs and clubs for the first time, confirming the notion that an increasing number of Brits tend to consume alcohol at home.

In other news, the National Association for Children of Alcoholics (NACOA) held its inaugural All-Party Parliamentary Group event, hosted by Liam Byrne MP.



## OCTOBER

The Scottish Court of Session ruled that **minimum unit pricing is legal for the second time** since its passing into law in June 2012.

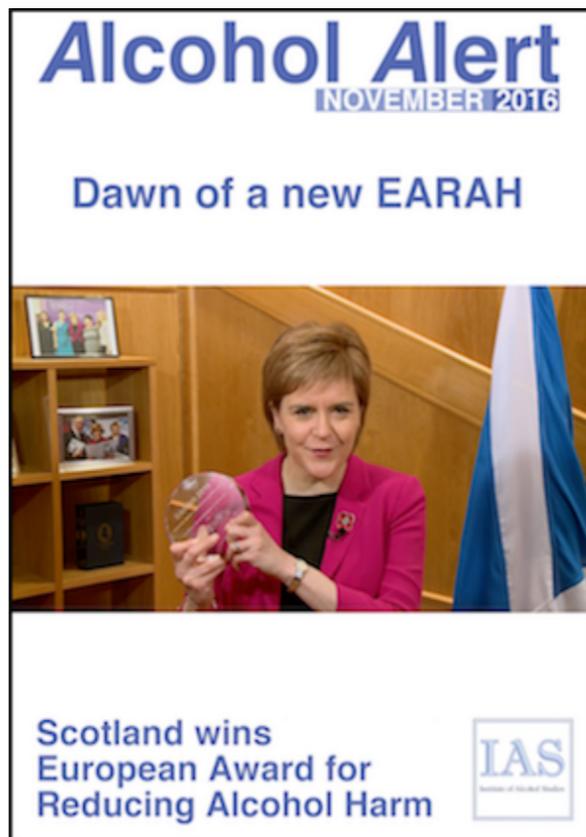
In our podcast interview, Alcohol Focus Scotland chief executive Alison Douglas (pictured) urged industry to accept the result and allow the Scottish government to implement "this life-saving legislation".



## NOVEMBER

The Scottish government's pioneering stance on public health was recognised at the 7th European Alcohol Policy Conference in Slovenia, as it won the **European Award for Reducing Alcohol Harm**.

A Cancer Research UK commissioned study predicted 135,000 alcohol-related cancer deaths to occur by 2035.



## DECEMBER

The All-Party Parliamentary Group on Alcohol Harm launched a new report into the burden alcohol places on the emergency services.

*The Frontline Battle* was presented at an event which also saw police officers, paramedics and politicians sign a pledge to lower the drink-drive limit in England and Wales.

