

#### Alcohol across society



#### What are the total costs of alcohol to society?

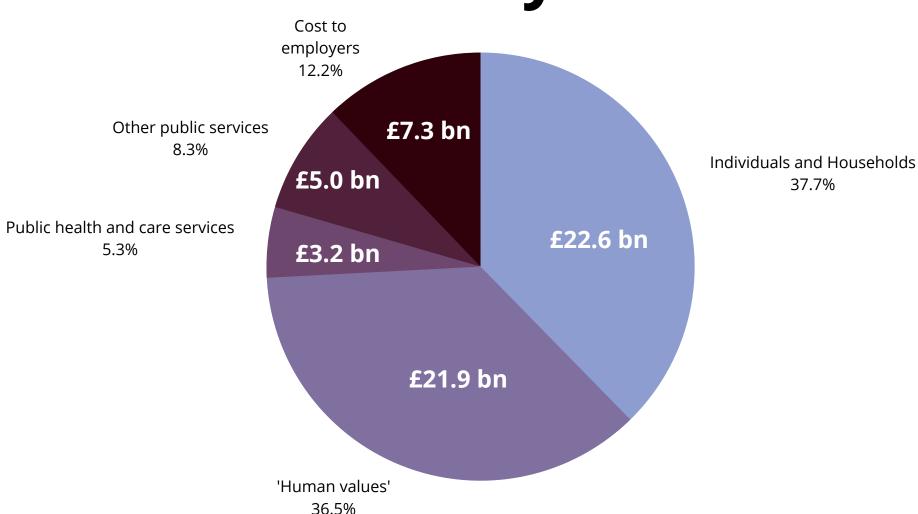


37.7%

£55.1

billion

The total estimated social cost of alcohol to England in 2006-07



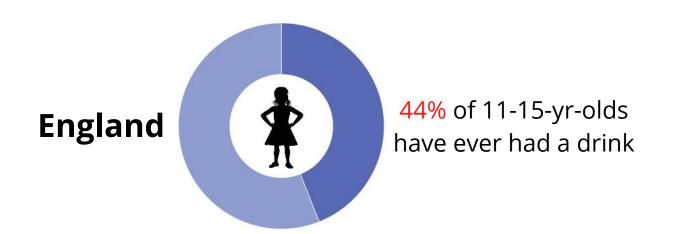
Source: Lister, G. et al (2008), Measuring the Societal Impact of Behavior Choices, Social Marketing Quarterly 14:1, pp. 51–62; Lister, G. et al (2006), Comparing the Societal Impacts of Common Health Risks. National Social Marketing Centre.

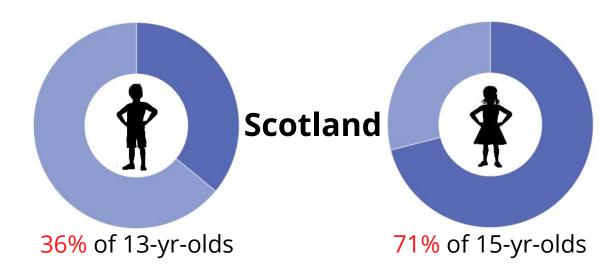
### What proportion of underage children drink alcohol?

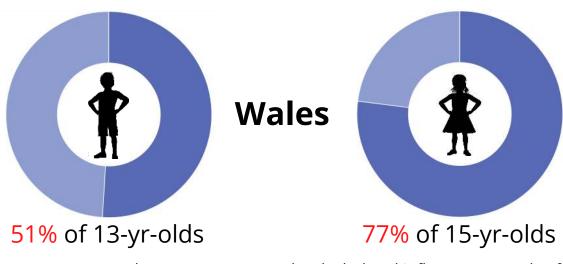
Northern

**Ireland** 







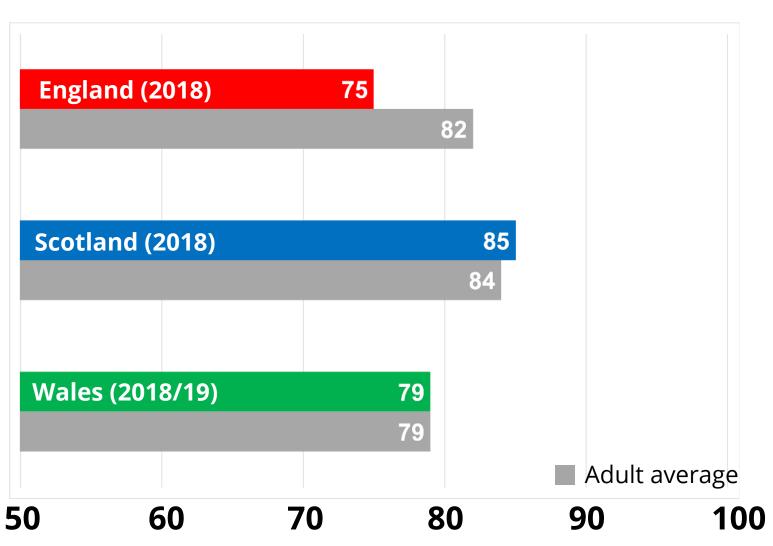


1/3 of those aged 11-16, half of whom had their first drink under 13

Source: Bremner P. et al. (2011). Young people, alcohol and influences: a study of young people and their relationship with alcohol.

## What proportion of young adults\* in the UK drink alcohol?



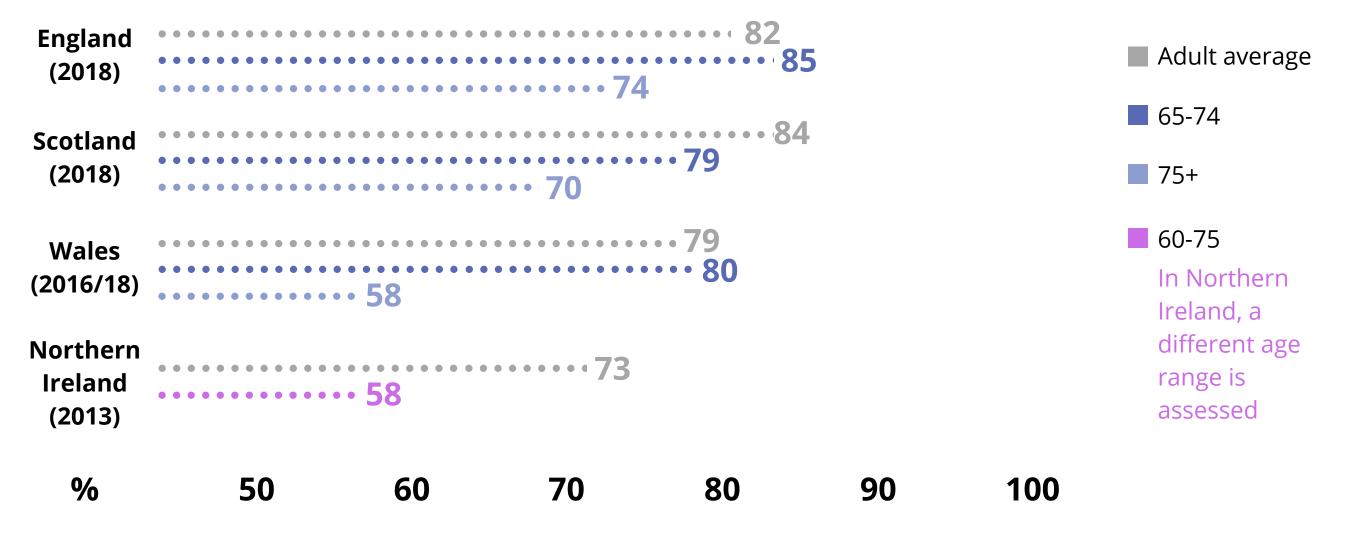


Source: Health Survey England, National Survey for Scotland, National Survey for Wales. \*Young adult = 16-24 years of age

%

## What proportion of older adults\* in the UK drink alcohol?

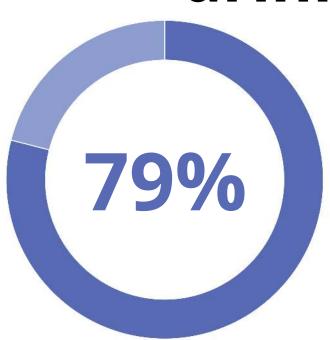




Source: Health Survey England, National Survey for Scotland, National Survey for Wales, Department of Health Northern Ireland. \*Older adult = 65+ years of age

## What proportion of women in the UK drink alcohol?





of women in England reported drinking in the last year

Average number of units per week consumed amongst women

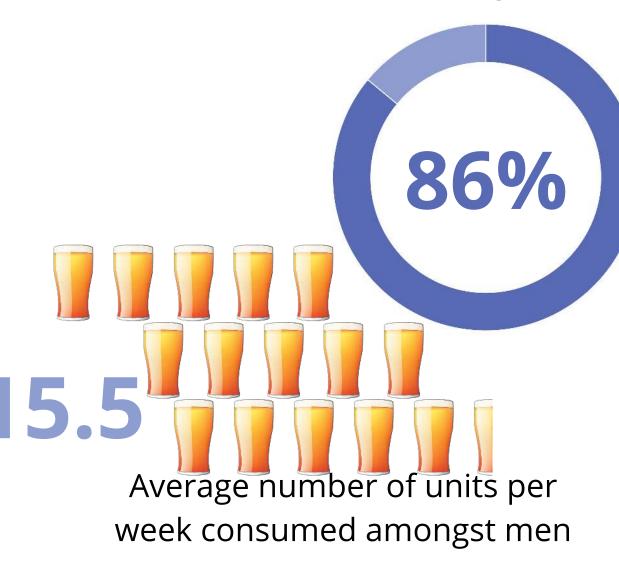
1 in 7 常常常常

Women drinking more than the chief medical officers' weekly guideline of 14 units a week

Source: NHS Digital (December 2019), 'Health Survey for England, 2018: Adult health-related behaviours [NS]', Table 10

#### What proportion of men in the UK drink alcohol?





of men in England reported drinking in the last year

3 in 10 \* \* \* \* \*

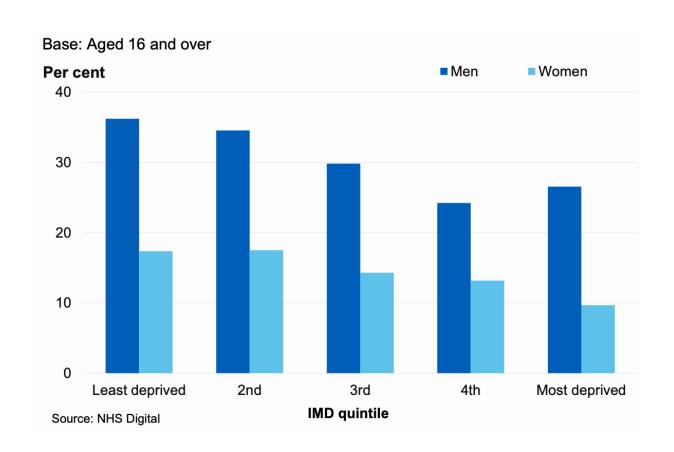


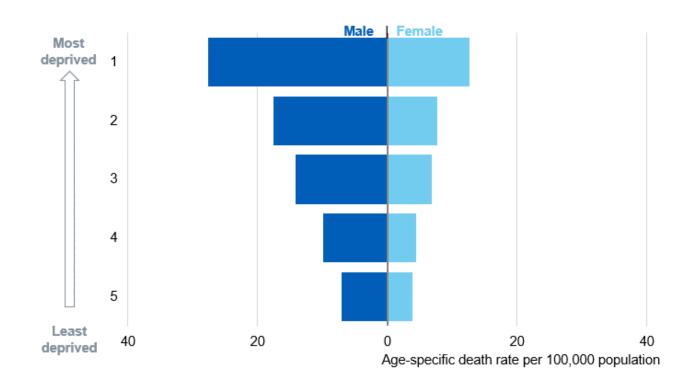
Men drinking more than the chief medical officers' weekly guideline of 14 units a week

Source: NHS Digital (December 2019), 'Health Survey for England, 2018: Adult health-related behaviours [NS]', Table 10

#### What is the alcohol harm paradox?





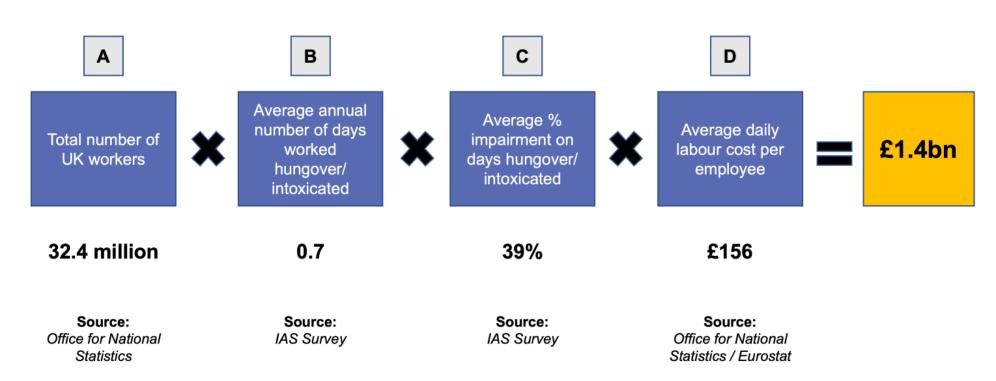


The phenomenon where as the level of socioeconomic deprivation increases, so does alcohol-specific mortality, despite such groups consuming less alcohol

Source: NHS Digital, Health Survey for England 2018

# How much do workplace hangovers cost the UK economy?





Every year, workplace hangovers are estimated to cost the UK economy between £1.2bn and £1.4bn

Source: Bhattacharya, A. (2019), 'Financial Headache; The cost of workplace hangovers and intoxication to the UK economy'. London; IAS